

Why People are Reading TTW – and ‘Moore’...

- It's a book written from the direct perspective of a 16 year old...
- The author is pretty damn attractive...
- His FaceBook page seems pretty interesting...
- There isn't much to read about this subject in the first place...
- The book seems graphic, crosses the line – goes places other books don't...
- The cover is pretty enticing.

Soon, ‘Moore and Moore’ people will be familiar with the name, Dan Moore.

No matter what media in which Moore's material is presented: book, blog, screenplay, sticky pad, speech, whatever – his work is increasingly becoming synonymous with everything his generation is capable of and strives for.

There will be no limits nor boundaries – his generation are the architects of their own destiny, deciding how high to set their own ceiling – and how best to spend their time on this earth.

When people read or hear about his work, it may remind them that at least one person has decided to do all they can to make others' time on earth as memorable, worthwhile and fun as hell – and that they, too, can live life to its fullest.